



## *A Note From Allan L. Ziffra, Esq., of the Law Offices of Rue & Ziffra, P.A., on Celebrating the Life of Bruce Rossmeyer & Gearing up for Biketoberfest!*



Though the attorneys and staff at Rue & Ziffra are anxiously awaiting the upcoming Biketoberfest event, it will be the first that we will be forced to celebrate without our colleague, business

partner, and most importantly, loyal friend, Bruce Otto Rossmeyer. The motorcycle and biker landscape has been forever changed with the recent passing of Mr. Rossmeyer on July 30 when Bruce was en route from a Harley-Davidson dealer convention in Denver to the nationally renowned motorcycle rally in Sturgis, South Dakota with a group of close friends.

The law firm of Rue & Ziffra became a business partner of Mr. Rossmeyer's and

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coordinated their aim of advocating motorcycle safety and engaged in a joint effort to promote various philanthropic missions, such as providing financial backing for the Boggy Creek Camp for Children.

Bruce was truly a pioneer in bringing our area's motorcycle events to the Ormond Beach area and attracting both locals and

visitors to his Destination Daytona year-round. Each member of the Rue & Ziffra team is greatly saddened and disappointed to see Bruce leave. However, our team feels privileged and honored to have had the opportunity to become professionally associated with a man who exemplified dignity and leadership while simultaneously commanding respect from all walks of life.

As our town looks ahead to this October's Biketoberfest event, our firm members anticipate making many fond memories and enjoying the most fulfilling biker experience right here in Volusia County! As a personal injury law firm that has proudly represented bikers and advocated in support of their rights for thirty years, Rue & Ziffra is regularly involved in sponsoring numerous motorcycle events and keeping our community members sufficiently informed of the ever-changing motorcycle laws.

With over 150,000 motorcycles and more than 2,500 vendors from around the nation, the hundreds of special activities and parties taking place from October 15th to 18th have something to offer enthusiasts of all kinds!

From all of us at Rue & Ziffra, we would like to wish each of you a safe and pleasant experience this fall. Remember, our lawyers and staff members are here to inform you of and protect your rights and zealously represent your interests. Feel free to call us 24 hours a day at 1-800-526-4711 or visit us online at [www.RueZiffra.com](http://www.RueZiffra.com). ■

### IN THIS ISSUE:

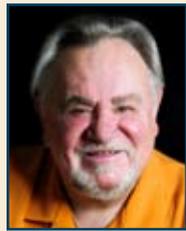
Upcoming Events ..... 1

**COME SEE US AT DESTINATION DAYTONA, OCTOBER 15<sup>TH</sup>, 16<sup>TH</sup>, 17<sup>TH</sup> & 18<sup>TH</sup> AND AT DAYTONA INTERNATIONAL SPEEDWAY!**

**WE WILL ALSO BE AT THESE UPCOMING EVENTS:**

**Battle of the Badges Tourn'y ... Sept. 19th**  
We are also sponsoring the Battle of the Badges Inshore Fishing Tournament!

### *Goodbye to a Good Friend...*



**Bruce Rossmeyer**

*“You are very dearly missed.”*

**1-800-526-4711**

**THE CALL IS FREE 24 HOURS - 7 DAYS A WEEK  
NO FEES OR COSTS UNLESS WE WIN!**